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Court of Appeals
Division II
State of Washington
1/4/2021 3:57 PM

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SUPREME COURT
STATE OF WASHINGTON
1/5/2021
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No. 99397-1

SUPREME COURT
OF THE STATE OF WASHINGTON

No. 53018-0-II

COURT OF APPEALS, DIVISION II
OF THE STATE OF WASHINGTON

PAGECOM, INC., a Washington corporation,
Petitioner,

v.

SPRINT SOLUTIONS, INC., a foreign corporation; and ANNETTE
JACOBS, a Sprint Area President and Washington resident,
Respondents.

PETITION FOR REVIEW

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A. Identity of Petitioner.

The petitioner is Pagecom, Inc., respondent in the Court of Appeals and plaintiff in the Superior Court.

B. Court of Appeals Decision.

Pagecom seeks review of the Court of Appeals' October 20, 2020 decision reversing the trial court's findings that (1) the mandatory dispute resolution provision in its contract with respondent Sprint Solutions, Inc. is unconscionable by granting only Sprint the right to control mandatory arbitration of any disputes, and (2) Sprint waived the provision by its prelitigation conduct. (App. A) The Court of Appeals denied Pagecom's timely motion for reconsideration and publication on December 3, 2020. (App. B)

C. Issues Presented for Review.

1. Did the Court of Appeals err in holding that the parties' Agreement was not unconscionable, even though it prohibits Pagecom from "commenc[ing] arbitration until a Dispute has been subject to mediation" and gives only Sprint the right to "require that the Dispute be submitted to mediation" (CP 108-09), in derogation of the trial court's findings, as well as this Court's precedent?

2. Division Three has held that "*courts* should apply . . . waiver . . . to motions to compel arbitration." *Schuster v. Prestige*

Senior Mgmt., L.L.C., 193 Wn. App. 616, 632, ¶ 30, 376 P.3d 412 (2016) (emphasis added). Should this Court accept review to resolve a conflict between Division Three and Division Two’s holding here that an arbitrator, not the court, should decide whether Sprint waived its right to compel arbitration?

3. Did the Court of Appeals err in holding that the parties’ contract was not procedurally unconscionable despite the fact Sprint offered it strictly on a “take-it-or-leave-it” basis and buried its dispute resolution clause in the fifth of six appendices after 74 pages of single-spaced 9 and 10-point font legal terms?

D. Statement of the Case.

Pagecom, formed in 1999, operates 13 retail stores offering cell phone products and services. (Op. 2)¹ Since 2005, Pagecom has exclusively sold Sprint’s products and services pursuant to an “Authorized Representative” (“AR”) contract. (Op. 2) Pagecom and Sprint have executed multiple AR contracts, all of which were drafted by Sprint. (Op. 2) Sprint has rejected all of Pagecom’s requests to modify the AR contract and instead offered each contract on a “take-it-or-leave-it” basis. (Op. 2-3; CP 345-46)

¹ Citations are to the Court of Appeals Opinion (“Op.”), the trial court’s findings of fact (“FF”) and conclusions of law (“CL”), and the clerk’s papers.

The AR contract requires, among other things, that Pagecom's employees wear Sprint uniforms and participate in mandatory Sprint trainings, and that Pagecom participate in Sprint promotions and programs, including by buying "live demo" models from Sprint. (CP 21, 138-68) Pagecom has spent hundreds of thousands of dollars on mandatory purchases and penalties charged by Sprint when, for example, a Pagecom employee does not complete a mandatory training by Sprint's deadline. (CP 21)

In 2014, Sprint presented Pagecom with the latest AR contract that contains in one of its many appendices a mandatory dispute resolution clause stating "[i]n the event of a Dispute pursued by AR, Sprint[] may require that the Dispute be submitted to mediation" and that "AR party may not commence arbitration until a Dispute has been subject to mediation in accordance with this Agreement":

1. Dispute Resolution. All Disputes under this Agreement are subject to the following dispute resolution process. . . . It is expressly understood that this dispute resolution process may only be invoked regarding Sprint's right to terminate the AR Agreement after the termination has gone into effect . . .

2. Mediation. In the event of a Dispute pursued by AR, Sprint, may require that the Dispute be submitted to mediation. The mediation will occur at a location chosen by Sprint. . . . under the Commercial Mediation Procedures and Rules of the American Arbitration Association (AAA).

3. Arbitration. AR party may not commence arbitration until a Dispute has been subject to mediation in accordance with this Agreement. Either party may initiate arbitration with respect to a Dispute by filing a written demand for arbitration pursuant to the Wireless Industry Arbitration Rules of the AAA. AR may only initiate arbitration after the 45th calendar day following the date that a request for mediation of such Dispute was first submitted, or, if earlier, the date that mediation is terminated. This applies to all causes of action, whether nominally a “claim”, “counterclaim”, or “cross-claim”, arising under common law or any state or federal statute. . . .

(CP 108-09; Op. 3-4)

The dispute resolution clause also requires Pagecom to waive its “rights to litigate Disputes in court” and “to participate as a plaintiff or as a class member in any claim on a class or consolidated basis or in a representative capacity.” (CP 110) Sprint, but not Pagecom, has the right to “terminate the AR agreement for cause . . . without resort to the dispute resolution process” under certain circumstances, *e.g.*, if Pagecom failed to meet Sprint’s performance requirements (CP 54), and to “seek injunctive relief from a court of competent jurisdiction” “[i]f Sprint determine[d] that it may suffer irreparable harm.” (CP 110)

Sprint pays Pagecom according to a “Commission Plan” that it may change at any time. (Op. 4; CP 43, 59-77) Sprint announced a change to the Commission Plan in March 2017 that would reduce

Pagecom's revenue by \$500,000 in the next year, making it impossible for Pagecom to continue its business. (CP 25) Pagecom notified Sprint that the new plan violated Washington's Franchise Investment Protection Act ("FIPA"), by "[d]iscriminat[ing] between franchisees in the charges offered or made for royalties. . . ." RCW 19.100.180(2)(c). Pagecom outlined its concerns hoping to "facilitate an appropriate discussion" and "meaningful resolution." (CP 26)

After several months of communications, on November 21, 2017, Pagecom sent a letter to Sprint requesting mediation by the American Arbitration Association to be held in Washington. (CP 313-15) Pagecom also proposed arbitration, but Sprint repeatedly told Pagecom that it "had no right to initiate arbitration because mediation had not occurred." (CP 343-44; *see also* CP 27, 308-09)

Sprint refused to mediate in Washington and the parties agreed that Pagecom's request to mediate would be held in abeyance during the 2017 holidays while Pagecom gathered financial information requested by Sprint. (CP 317, 320) After providing the information to Sprint in January 2018, offering to settle the dispute, and asking if Sprint was "still refusing to mediate" (CP 377-79), Pagecom followed up on March 13, 2018 again asking if "Sprint is

still opposing mediation” and “if Sprint plann[ed] on opposing litigation (arbitration or otherwise) in Washington.” (CP 323-24)

Sprint refused to expressly accept or reject mediation through March, more than four months after Pagecom submitted its request for mediation to the AAA. (CP 326) Instead, on March 30, Sprint gave Pagecom “formal notice of breach of the AR Agreement for Pagecom’s failure to meet the exclusivity requirement” because Pagecom’s owner owned a separate company operating T-Mobile stores, and told Pagecom that Sprint “will be ending the commercial relationship with Pagecom [in 30 days], unless this breach is cured.” (CP 171-72)² Sprint finally told Pagecom directly that it “does not desire or intend to participate in mediation.” (CP 171)

Pagecom asked Sprint to rescind the termination notice because a different entity owned the stores Sprint asserted violated the exclusivity requirement. (Op. 5) On May 11, when Sprint still had not rescinded its termination notice, Pagecom filed this lawsuit in Pierce County Superior Court seeking to enjoin Sprint’s termination, alleging that Sprint violated FIPA, the AR contract, and

² Ironically the “cure” was for Pagecom’s owner to sell his company which operated T-Mobile stores within 30 days, despite the fact that Sprint knew it would be announcing, and did in fact announce during the termination period, that it would be merging with T-Mobile. (CP 310, 469-70)

its duty of good faith and fair dealing. (CP 1-14) A month later Sprint rescinded its termination notice and agreed to mediation in Seattle. (CP 333)³

After mediation failed, Sprint moved to compel arbitration and dismiss this lawsuit. (CP 195-300) After three hearings and multiple rounds of briefing, the Honorable Stanley Rumbaugh (“the trial court”) denied Sprint’s motion, finding that “[t]he Dispute Resolution Provisions of Sprint’s contract as written and as applied by Sprint are unconscionable” because they “do not appear to provide Pagecom with the ability to initiate the Dispute Resolution process” (FF 1.5, CL 2.1, CP 440-41), and that Sprint “through its pre-litigation conduct . . . waived its right to compel arbitration.” (CL 2.2, CP 441; *see also* II RP 57-58)

Division Two of the Court of Appeals reversed in a divided decision. (App. A) The majority held the dispute resolution clause was neither ambiguous nor unconscionable, reasoning it allowed Pagecom to initiate arbitration because it “clearly states that Sprint *may require* the parties to mediate a dispute, and it then expressly lays out how Pagecom may initiate arbitration—if Sprint does not

³ Sprint also removed the case to U.S. District Court, but it was remanded back to Pierce County Superior Court. (CP 187-92)

require mediation, mediation fails, or on the ‘45th calendar day following the date that a request for mediation of such Dispute was first submitted.’” (Op. 14 (emphasis in original)) The majority also held the AR contract was not an adhesion contract because “Pagecom is run by a sophisticated owner who has over 20 years of experience in various businesses, and it has negotiated contracts with Sprint in the past.” (Op. 15) The majority further held “the arbitrator should determine the issue of waiver” and that the trial court “erred by maintaining jurisdiction over the issue of waiver.” (Op. 16-17)

Judge Melnick dissented on the ground that the majority misread the contract: “The majority’s conclusion that Pagecom can initiate arbitration after the 45th calendar day upon one of two conditions being satisfied, is read out of context and not in conjunction with the pre-condition previously noted, i.e. Pagecom cannot start arbitration until mediation has occurred” and “[t]he majority glosse[d] over Pagecom’s contention that it cannot initiate mediation.” (Op. 20) The court denied Pagecom’s motion for reconsideration and publication on December 3, 2020. (App. B)

E. Argument Why Review Should Be Accepted.

- 1. The majority erred in reversing the trial court's findings that the Agreement, which grants only Sprint the right to the dispute resolution process, is unconscionable, in conflict with this Court's recent precedent.**

The majority approved a contract that granted Sprint the unilateral right to decide if Pagecom could vindicate its rights. The majority decision that this Agreement was not substantively unconscionable ignores the trial court's findings, settled principles of contract interpretation and this Court's recent precedent.

This Court “recognize[s] that arbitration is a matter of contract and a party cannot be required to submit to arbitration any dispute which he has not agreed so to submit.” *Hill v. Garda CL NW., Inc.*, 179 Wn.2d 47, 53, ¶ 9, 308 P.3d 635, 637 (2013) (internal quotation omitted), *cert denied*, 573 U.S. 916 (2014). Accordingly, courts—not arbitrators—decide “gateway disputes” that “go to the validity of the contract,” including procedural and substantive unconscionability. *Hill*, 179 Wn.2d at 53-54, ¶¶ 9, 12 (“Unconscionability is a ‘gateway dispute’ that courts must resolve because a party cannot be required to fulfill a bargain that should be voided.”); *see also* 9 U.S.C. § 2 (arbitration contracts may be voided “upon such grounds as exist at law or in equity for the revocation of

any contract”).⁴ In reversing the trial court’s findings that this Agreement was unconscionable, the Court of Appeals majority misapplied this Court’s precedent. RAP 13.4(b)(1).

a. The majority misinterpreted the plain language of the Agreement and ignored Sprint’s position that it alone could invoke the dispute resolution clause.

As the dissent noted (Op. 20), the majority’s conclusion that the AR contract “clearly allows Pagecom to initiate arbitration” “if Sprint does not require mediation, mediation fails, or on the ‘45th calendar day following the date that a request for mediation of such Dispute was first submitted”” cannot be squared with the plain language of the Agreement, its structure or the parties’ course of dealing. (Op. 14) The Agreement provides that Pagecom “may not commence arbitration until a Dispute has been subject to mediation” but gives only Sprint the right to “require that the Dispute be submitted to mediation.” (CP 108-09) Had the parties intended to

⁴ “A term is substantively unconscionable where it is one-sided or overly harsh, shocking to the conscience, monstrously harsh, or exceedingly calloused.” *Gandee v. LDL Freedom Enterprises, Inc.*, 176 Wn.2d 598, 603, ¶ 5, 293 P.3d 1197 (2013) (internal quotation and quoted source omitted). “A contract is ‘procedurally unconscionable’ when a party with unequal bargaining power lacks a meaningful opportunity to bargain, thus making the end result an adhesion contract.” *Burnett v. Pagliacci Pizza, Inc.*, 196 Wn.2d 38, 54, ¶ 29, 470 P.3d 486 (2020). (Arg. § E.3, *infra*) “Either . . . is enough to void a contract.” *Hill*, 179 Wn.2d at 55, ¶ 14.

allow Pagecom to initiate the dispute resolution process, the Agreement would not have specified that only *Sprint* could require mediation. *See Landmark Dev., Inc. v. City of Roy*, 138 Wn.2d 561, 571, 980 P.2d 1234 (1999) (“the expression of one is the exclusion of the other.”).

Once Sprint refused to mediate, Pagecom was powerless to fulfill the contractual condition to arbitrate its dispute over Sprint’s unilateral \$500,000 increase in fees. Sprint repeatedly told Pagecom’s President and attorney that Pagecom “had no right to initiate arbitration because mediation had not occurred” during the 11 months Pagecom sought to resolve this dispute. (CP 343-44; *see also* CP 27, 308-09) Sprint failed to answer Pagecom’s inquiries whether Sprint was “still refusing to mediate” (CP 324, 379), forcing Pagecom to bleed cash for almost an entire year. Sprint consented to mediation only *after* Pagecom filed suit. (CP 344-45)

The majority’s conclusion that “Sprint’s post-formation conduct is irrelevant to the issue of this contract’s enforceability” (Op. 12) ignores the established principle that the “intent of the contracting parties cannot be interpreted without examining the context surrounding an instrument’s execution,” which includes “the subsequent acts and conduct of the parties.” *Hearst Commc’ns, Inc.*

v. Seattle Times Co., 154 Wn.2d 493, 502, ¶ 17, 115 P.3d 262 (2005). And it disregards the trial court’s findings that Sprint took the position that Pagecom could not unilaterally demand arbitration, refusing to agree to any Dispute Resolution until terminating Pagecom’s Agreement. (FF 1.8-1.11, CP 440-41) The decision conflicts with settled principles of contract interpretation. RAP 13.4(b)(1).

b. The Agreement is substantively unconscionable because it allows only Sprint to control available remedies.

The majority’s holding that the AR contract was not unconscionable conflicts with this Court’s precedent. RAP 13.4(b)(1). “A clause that unilaterally and severely limits the remedies of only one side is substantively unconscionable under Washington law for denying any meaningful remedy.” *Scott v. Cingular Wireless*, 160 Wn.2d 843, 857, ¶ 21, 161 P.3d 1000 (2007); *see also Gandee*, 176 Wn.2d at 604-05, ¶¶ 7-9 (venue clause that made litigating disputes cost-prohibitive was unconscionable); *Hill*, 179 Wn.2d at 57-58, ¶¶ 18-20 (fee-sharing provision was unconscionable because it “would prohibit [a party] from bringing its claims”); *Scott*, 160 Wn.2d at 857, ¶ 21 (class action waiver was unconscionable because it “prevent[ed] one party to the contract . . .

from pursuing valid claims”); *McKee v. AT & T Corp.*, 164 Wn.2d 372, 395, ¶ 35, 191 P.3d 845 (2008) (same).

In *Burnett v. Pagliacci Pizza, Inc.*, 196 Wn.2d 38, 470 P.3d 486 (2020), this Court held that a clause requiring employees to report issues to their supervisors as a condition to arbitration was unconscionable because it “operate[d] as a complete bar as to terminated employees because they have no way to report the matter to a supervisor.” 196 Wn.2d at 58, ¶ 36. The Agreement here poses the same barrier for Pagecom; it operated as a complete bar to Pagecom’s ability to resolve its dispute with Sprint.

Sprint used its dispute resolution clause to place Pagecom in an impossible catch-22. Sprint evaded a resolution of the fee dispute, refusing to arbitrate by refusing to mediate. Once Pagecom was forced to file suit, Sprint removed the case to federal court, then, upon remand, moved to compel arbitration, blaming Pagecom for attempting to bypass “a valid arbitration agreement.” (CP 200) The ability of an economically powerful party to a commercial agreement to control the disadvantaged party through such machinations is “a matter of substantial public concern” that also warrants review under RAP 13.4(b)(4). *See Hill*, 179 Wn.2d at 54, ¶¶ 11-12.

2. This Court should grant review to hold that trial courts, not arbitrators, decide whether a party has waived its right to arbitration

Irrespective of the majority's erroneous interpretation of the Agreement to hold it conscionable, its conclusion that an arbitrator should resolve whether "Sprint waived its right to compel litigation due to its conduct *before* Pagecom filed the lawsuit" (Op. 16 (emphasis in original)), also ignores the trial court's findings and conflicts with the better reasoned decisions from Division Three holding that courts, not arbitrators, decide all issues of waiver. This Court should resolve that conflict by authorizing courts to exercise their traditional gatekeeper role over issues of waiver, estoppel and other equitable bars to arbitration. RAP 13.4(b)(2), (4).

Division Two has previously recognized that, in contrast to its holding in this case, "Division Three . . . has held that . . . the trial court rather than an arbitrator should decide whether a party has waived the right to arbitration." *Saili v. Parkland Auto Ctr., Inc.*, 181 Wn. App. 221, 224 n.1, ¶ 8, 329 P.3d 915 (citing *River House Dev. Inc. v. Integrus Architecture, P.S.*, 167 Wn. App. 221, 233-36, 272 P.3d 289 (2012)), *rev. denied*, 181 Wn.2d 1015 (2014). In *Schuster v. Prestige Senior Mgmt., L.L.C.*, 193 Wn. App. 616, 631, ¶ 28, 376 P.3d 412 (2016), Division Three again affirmed that a *court* should

decide all waiver issues, thoroughly analyzing Washington and federal precedent to hold that that “9 U.S.C. § 2 permits a court to decline enforcement of an arbitration clause on legal and equitable grounds that would also permit avoidance of any contract” and that “[t]wo equitable principles employed by all courts to preclude enforcement of a contract are equitable estoppel and waiver.”

The Division Two majority here erroneously reasoned that “waiver caused by delay and waiver caused by litigation conduct” should be treated differently and that only the latter should be decided by a court. (Op. 16) That dichotomy lacks any sound basis in reason or policy and rewards the dilatory tactics employed here by Sprint. Courts refuse to compel arbitration when a party has been dilatory because “during [the] period of delay, the opposing party usually will incur costs measured in both out-of-pocket expense and the value of time.” *Schuster*, 193 Wn. App. at 639-40, ¶ 50 (citing *Joca–Roca Real Estate, LLC v. Brennan*, 772 F.3d 945, 949 (1st Cir. 2014)). That is true regardless when the dilatory conduct occurs. See *Brown v. Dillard’s Inc.*, 430 F.3d 1004, 1012-13 (9th Cir. 2005) (waiver based on employer’s “refusal to arbitrate after being served with [plaintiff’s] notice of intent to arbitrate”); *In Re Tyco Int’l Ltd. Sec. Litig.*, 422 F.3d 41, 45 (1st Cir. 2005) (waiver by refusing to

acknowledge or respond to demand for arbitration). Here, Pagecom spent 11 months and substantial sums trying to find *any* forum to resolve this dispute, while losing \$30,000-\$40,000 per month under Sprint's new compensation scheme. (CP 28)

Waiver by conduct “ordinarily turn[s] on whether a plaintiff abused the litigation or *pre-litigation* process, and a court is most adept at policing procedure-abusing conduct.” *JPD, Inc. v. Chronimed Holdings, Inc.*, 539 F.3d 388, 394 (6th Cir. 2008) (emphasis added). *See River House*, 167 Wn. App. at 234, ¶ 31 (“Waiver is one area where courts, rather than arbitrators, often make the decision as to enforceability of an arbitration clause.”) (quoting Uniform Arbitration Act, § 6, cmt. 5 (2000)).

The trial court's findings here reflect the judiciary's traditional role in policing procedural abuses: Sprint acted “callous[ly] and unconscionabl[y]” by denying Pagecom any forum for resolving this dispute until *after* it had terminated Pagecom and forced it to file this lawsuit. (FF 1.11-12, CP 441)⁵ The Court of Appeals erred in failing

⁵ The Agreement deprived Pagecom of the ability to seek redress for its termination until “after the termination has gone into effect.” (CP 55, 108) As the trial court stated, “Sprint has delayed, sidestepped and otherwise attempted to avoid bringing this dispute to a head.” (II RP 57) The majority, which questioned how rescinding the ill-advised termination notice could be “callous and unconscionable,” failed to read the trial court's finding in context.

to defer to the trial court's fact-finding, made after three separate rounds of briefing and hearings. *See Dolan v. King Cty.*, 172 Wn.2d 299, 310-11, ¶¶ 19-21, 258 P.3d 20 (2011) (applying substantial evidence standard to trial court's findings based on documentary record); *see also Steele v. Lundgren*, 85 Wn. App. 845, 850, 935 P.2d 671 (reviewing finding arbitration was waived for substantial evidence; "written findings and conclusions [were] extremely helpful in facilitating appellate review"), *rev. denied*, 133 Wn.2d 1014 (1997).

The majority's reasoning comes at the expense of judicial economy. "[R]eferring waiver-through-inconsistent-conduct claims to an arbitrator would often prove exceptionally inefficient because just deciding that a party waived arbitration fails to advance the substance of the case—it just gets referred back to the court." *JPD*, 539 F.3d at 394 (internal quotation and source omitted). Such inefficiency exists regardless of when the conduct amounting to waiver occurs. This Court should resolve the split between Divisions of the Court of Appeals to prevent economically powerful corporations from denying their contractual "partners" *any* forum for resolving disputes by engaging in the callous conduct evidenced by Sprint here. RAP 13.4(b)(2), (4).

3. The court's procedural unconscionability holding conflicts with Washington precedent.

The Court of Appeals majority similarly erred in holding that the contract foisted on Pagecom under threat of termination is not procedurally unconscionable. “A contract is ‘procedurally unconscionable’ when a party with unequal bargaining power lacks a meaningful opportunity to bargain, thus making the end result an adhesion contract.” *Burnett*, 196 Wn.2d at 54, ¶ 29. “An adhesion contract exists if a standard printed contract was prepared by one party on a ‘take it or leave it’ basis with no genuine bargaining equality between the parties.” *Mayne v. Monaco Enterprises, Inc.*, 191 Wn. App. 113, 119-20, ¶ 15, 361 P.3d 264 (2015). “The key inquiry is whether the party lacked meaningful choice,” based on “the circumstances surrounding the transaction, including (1) the manner in which the contract was entered, (2) whether [the party] had a reasonable opportunity to understand the terms of the contract, and (3) whether the important terms were hidden in a maze of fine print.” *Burnett*, 196 Wn.2d at 54-55, ¶¶ 28-29.

Procedural unconscionability exists when as here, the party with superior bargaining power threatens to terminate an existing relationship if the other party does not sign the contract. *See Mayne* 191 Wn. App. at 120-21, ¶¶ 16-19 (employer threatened to fire its

longtime employee if he did not sign a new contract with an arbitration clause). That is because “[a] choice compelled by the threat of immediate termination is not a meaningful choice.” *Mayne*, 191 Wn. App. at 123, ¶ 22.

Pagecom had no meaningful choice when presented with Sprint’s dispute resolution clause as part of the 2014 AR contract. Refusing Sprint’s offer would cause Pagecom to lose its 13 stores, as well as the 15 years and hundreds of thousands of dollars invested in those stores, resulting in layoffs for its 70 employees. (CP 28-29, 345) Pagecom would also have to breach its stores’ leases and other obligations. (CP 28-29, 345) Moreover, Pagecom lacked any “genuine bargaining equality”—every time Pagecom asked Sprint to modify the AR contract, “Sprint . . . said it will not change any terms.” (CP 346)

Further, the dispute resolution clause is buried in the fifth of six appendices to the AR contract. (CP 108-10) Anyone reading the contract, even Pagecom’s “sophisticated owner” (Op. 15), must wade through a “maze of fine print”—73 pages of single-spaced 9 and 10-point font legal terms—before finding the clause. (CP 34-107) *Burnett*, 196 Wn.2d at 57, ¶ 33 (“arbitration policy appeared on page 18 of the 23-page handbook”); *Mattingly v. Palmer Ridge Homes*

LLC, 157 Wn. App. 376, 392, ¶ 21, 238 P.3d 505 (2010) (provisions “appear[ed] on page 7 of a 32 page booklet”).

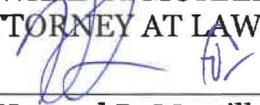
Just as substantive unconscionability is a matter of public interest, so too is procedural unconscionability. *Hill*, 179 Wn.2d at 54, ¶ 11; *see also Steele*, 85 Wn. App. at 860 (“the public policy concerns” when “[b]road arbitration clauses are . . . offered by larger business . . . to individuals or small businesses on a ‘take-it-or-leave-it’ basis”). The majority’s decision allows a party to bury a dispute resolution clause deep within a contract it knows the other party must sign. This Court should grant review and reverse that decision.

F. Conclusion.

This Court should accept review and reinstate the judgment below.

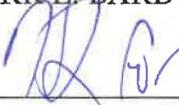
Dated this 4th day of January, 2021.

HOWARD R. MORRILL,
ATTORNEY AT LAW

By: 

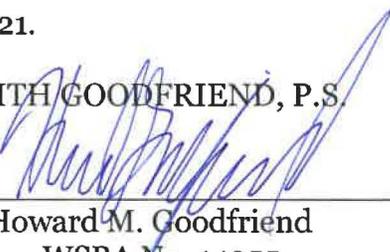
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DECLARATION OF SERVICE

The undersigned declares under penalty of perjury, under the laws of the State of Washington, that the following is true and correct:

That on January 4, 2021, I arranged for service of the foregoing Petition for Review, to the Court and to the parties to this action as follows:

Office of Clerk Court of Appeals - Division II 950 Broadway, Suite 300 Tacoma, WA 98402	<input type="checkbox"/> Facsimile <input type="checkbox"/> Messenger <input type="checkbox"/> U.S. Mail <input checked="" type="checkbox"/> E-File
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DATED at Seattle, Washington this 4th day of January, 2021.

/s/ Andrienne E. Pilapil
Andrienne E. Pilapil

October 20, 2020

IN THE COURT OF APPEALS OF THE STATE OF WASHINGTON

DIVISION II

PAGECOM, INC., a Washington corporation,

Respondent,

v.

SPRINT SOLUTIONS, INC., a foreign
corporation; and ANNETTE JACOBS, a
Sprint Area President and Washington
resident,

Appellants.

No. 53018-0-II

UNPUBLISHED OPINION

SUTTON, A.C.J. — Sprint Solutions, Inc. and Annette Jacobs¹ appeal the superior court’s order denying their motion to compel arbitration and dismiss the lawsuit after Pagecom, Inc. initiated this lawsuit regarding a contract dispute, despite the parties’ agreement to arbitrate.

Sprint argues that the superior court erred by (1) maintaining jurisdiction under the Federal Arbitration Act (FAA) to determine the issue of arbitrability and denying Sprint’s motion to compel arbitration because (2) the Dispute Resolution Clause is not ambiguous and is enforceable, and (3) neither Sprint’s conduct nor the Dispute Resolution Clause were unconscionable. Sprint also argues that the superior court erred by (4) maintaining jurisdiction to determine the issue of

¹ We refer to Sprint and Annette Jacobs, a Sprint employee, together as “Sprint.”

waiver and determining that Sprint waived its right to compel arbitration. Pagecom argues that (5) it has presented “uncontroverted evidence” that it is a franchisee and entitled to protection.

We hold that (1) the superior court did not err by maintaining jurisdiction to determine the issue of arbitrability; but the superior court erred by denying Sprint’s motion to compel arbitration and ordering dismissal because (2) the Dispute Resolution Clause is not ambiguous and is enforceable, and (3) neither Sprint’s conduct nor the Dispute Resolution Clause were unconscionable. We also hold that (4) the superior court erred by maintaining jurisdiction to determine the issue of waiver. Based on our holding, we (5) decline to reach Pagecom’s argument regarding whether it is a franchisee. We reverse and remand with an order to the superior court to grant Sprint’s motion to compel arbitration and dismiss.

FACTS

I. FACTUAL BACKGROUND

Sprint is a nationwide provider of wireless services and products. Sprint markets and sells its products to its customers through direct sales, as well as through “Authorized Representatives” (ARs) who enter into contracts with Sprint. Clerk’s Papers (CP) at 4. ARs run their own storefronts, which are referred to as “doors.” CP at 4.

Pagecom was formed in 1999 and has been a Sprint AR since 2005. At the time Pagecom initiated this lawsuit, it operated 13 doors. The owner of Pagecom, Jason Suprenant, previously owned another corporation that operated 39 doors selling T-Mobile goods and services.

Pagecom and Sprint entered into numerous versions of their contract, drafted by Sprint, since 2005, and Pagecom has, on multiple occasions, requested that Sprint modify particular

provisions. On each of these occasions, Sprint declined to make Pagecom's requested changes.

The parties entered into the contract at issue (Agreement) in April of 2014.

The Agreement contains a mandatory dispute resolution agreement that states, "Disputes under this Agreement will be resolved according to Exhibit E." CP at 57. Exhibit E to the Agreement (Dispute Resolution Clause) contains the following relevant provisions:

1. Dispute Resolution. All Disputes under this Agreement are subject to the following dispute resolution process. A Dispute means all controversies, disputes, or claims of every kind and nature arising out of or in connection with the negotiation, construction, validity, interpretation, performance, enforcement, operation, breach, continuation or termination of this Agreement. It is expressly understood by AR that this dispute resolution process may only be invoked regarding Sprint's right to terminate the AR Agreement after the termination has gone into effect. . . .

2. Mediation. In the event of a Dispute pursued by AR, Sprint, may require that the Dispute be submitted to mediation. The mediation will occur at a location chosen by Sprint. If the Parties cannot agree to a mediator, a mediation and/or mediation rules, the mediation will proceed under the Commercial Mediation Procedures and Rules of the American Arbitration Association (AAA).

(A) Conduct of Mediation (if the Parties do not or cannot agree otherwise).

. . . .

(3) Additional Rules for Mediation. The mediation:

. . . .

(c) will take place at a location chosen by Sprint.

3. Arbitration. AR party may not commence arbitration until a Dispute has been subject to mediation in accordance with this Agreement. Either party may initiate arbitration with respect to a Dispute by filing a written demand for arbitration pursuant to the Wireless Industry Arbitration Rules of the AAA. AR may only initiate arbitration after the 45th calendar day following the date that a request for mediation of such Dispute was first submitted, or, if earlier, the date that mediation is terminated. This applies to all causes of action, whether nominally a "claim", "counterclaim", or "cross-claim", arising under common law or any state or federal statute. The mediation may continue after the commencement of arbitration if the parties so desire.

....

4. Waiver of Rights. Sprint and AR each waive:

4.1 their rights to litigate Disputes in court . . . ;

4.2 to receive a jury trial; and

4.3 to participate as a plaintiff or as a class member in any claim on a class or consolidated basis or in a representative capacity.

CP at 108-110.

Sprint pays Pagecom according to a “Commission Plan” in the Agreement. CP at 43. Sprint may change the Commission Plan at any time under the Agreement. In June 2017, Pagecom contacted Sprint because it believed that other Sprint ARs were being more favorably compensated than Pagecom, in violation of Washington law. CP at 6. Pagecom outlined its complaints in a letter in order “to facilitate an appropriate discussion” and “engage in a meaningful resolution” of the issues. CP at 6. The parties engaged in communication for a number of months after this, both through telephonic and written correspondence. On November 21, 2017, Pagecom sent a letter to Sprint requesting mediation. That same day, Pagecom also submitted a request for mediation to the American Arbitration Association (AAA), requesting mediation to be held in Renton, Washington. Sprint responded to Pagecom’s letter, stating that it would not agree to mediation being held in Renton.

The parties spoke on December 7, and they determined that mediation would not be successful, so the next step would be to move to arbitration. The parties agreed to hold the meditation request in abeyance through the holidays, and Pagecom agreed to provide additional financial information to Sprint by January 5, 2018. Pagecom provided this financial information to Sprint on January 22. In its letter, Pagecom offered a settlement, and asked if Sprint was “willing to recognize Washington as the proper locale for arbitration.” Pagecom emailed Sprint

again on March 13, asking if “Sprint is still opposing mediation,” and “if Sprint plann[ed] on opposing litigation (arbitration or otherwise) in Washington.” CP at 324.

On March 31, Sprint gave notice to Pagecom that Pagecom was in violation of the Agreement because it was improperly operating other stores on behalf of T-Mobile, and the Agreement would terminate if Pagecom did not cure the violation within 30 days.² Pagecom asked Sprint to rescind the termination notice because a different business entity owned by Suprenant operated the T-Mobile stores. Pagecom initiated this lawsuit in Pierce County Superior Court on May 11. On June 8, Sprint rescinded its termination notice.

II. PROCEDURAL BACKGROUND

Pagecom’s complaint alleged that it is a franchisee under Washington law, and Washington’s Franchise Investment Protection Act (FIPA)³ applied. Pagecom also alleged that Sprint made changes to the compensation formula in the 2015 and 2017 contracts that were detrimental to Pagecom, and which violated FIPA. Pagecom alleged that Sprint breached the Agreement and its duty of good faith and fair dealing.

The parties engaged in mediation in Seattle on July 20, 2018, which proved to be unsuccessful. Following this, Sprint filed a motion to compel arbitration and dismiss the lawsuit. The superior court conducted three separate hearings on Sprint’s motion to compel arbitration. Sprint argued that (1) the Dispute Resolution Clause was valid and thus, enforceable, and (2) the Dispute Resolution Clause encompassed the entire dispute. Pagecom argued that (1) Sprint waived

² This was later extended.

³ Ch. 19.100 RCW.

arbitration through its conduct, (2) the Dispute Resolution Clause was illusory and unconscionable, and (3) the parties were in a franchise relationship and the Dispute Resolution Clause was illegal.

Following the initial briefing and hearing, the superior court ordered supplemental briefing to determine whether the court or an arbitrator had jurisdiction regarding the issue of arbitrability. The parties provided supplemental briefing, and the court held a second hearing on November 19. The court determined that it had jurisdiction to determine the issue of arbitrability. The court then set a third hearing to determine the remaining issues. The parties filed further briefing in support of their positions. The court held its final hearing on December 24, 2018. At this hearing, Pagecom stated the following:

No, I don't really want to be in arbitration. Who would? What franchisee ever wants to be in arbitration? These are preprinted clauses that are there for a reason. They benefit the party that drafted the contract.

I don't want to be off in Kansas listening to some Kansas lawyer who doesn't even have a statute telling me, "I don't quite get what's going on here." I don't want to have to educate him. I don't want to have to travel, the expense involved in traveling.⁴

If we can be in court, we would rather be in court. I would also rather be bringing the motion that this thing is a franchise in front of [y]our [h]onor so we can just have that legal issue heard like the rights of appeal.

I mean nobody really wants to go to arbitration when they're the party that wants something. The institution wants arbitration when it figures that may create procedural hang-ups and mute results.

Verbatim Report of Proceedings (VRP) (Dec. 24, 2018) at 46.

The court found that the Dispute Resolution Clause was ambiguous, the termination provision was unconscionable, Sprint's conduct was unconscionable, and Sprint waived its right

⁴ The Agreement contained a provision stating that the laws of Kansas would govern any disputes.

to arbitration through its pre-litigation conduct. The court did not reach Pagecom's argument regarding whether it was a franchisee. The court also refused to sever the provisions it found unconscionable from the remainder of the Dispute Resolution Clause, stating:

Well, if I sever the clause, which part of it do I sever? Do I sever the part that requires termination? Do I sever the part in paragraph 2 that says that, at least in one method of reading, Sprint may require that the dispute be submitted to mediation and that there is no right to compel mediation on behalf of the AR? And then if Sprint doesn't submit the dispute to resolution, what part of paragraph 3 do I sever, the part that says, you know, the AR may only initiate arbitration after the 45th calendar day following the date the request for mediation of such dispute was first submitted when, in fact, by some reading of the language, they don't have a right to request such a mediation?

I don't think that cutting and pasting – you know, the Court's preference as to the contract language through this mechanism of severance is the solution to the problem.

VRP (Dec. 24, 2018) at 57. The court entered findings of fact and conclusions of law consistent with its oral ruling and denied Sprint's motion to compel arbitration and dismiss.

Sprint appeals the superior court's order denying its motion to compel arbitration and dismiss.

ANALYSIS

I. LEGAL PRINCIPLES

RCW 7.04A.070 governs disputes between parties as to whether an arbitration agreement exists. *Marcus & Millichap Real Estate Inv. Servs. of Seattle, Inc. v. Yates, Wood & Macdonald, Inc.*, 192 Wn. App. 465, 472, 369 P.3d 503 (2016). Courts must indulge every presumption in favor of arbitration, including in the contract language itself. *Adler v. Fred Lind Manor*, 153 Wn.2d 331, 342, 103 P.3d 773 (2004). The FAA was adopted “in response to a perception that courts were unduly hostile to arbitration.” *Epic Sys. Corp. v. Lewis*, -- U.S. --, 138 S. Ct. 1612,

1621, 200 L. Ed. 2d 889 (2018). Under the FAA, “an agreement in writing to submit to arbitration an existing controversy arising out of [] a contract . . . shall be valid, irrevocable, and enforceable, save upon such grounds as exist at law or in equity for the revocation of any contract.” 9 U.S.C. § 2.

We review an order denying a motion to compel arbitration *de novo*. *Neuson v. Macy’s Dep’t Stores, Inc.*, 160 Wn. App. 786, 792, 249 P.3d 1054 (2011). The burden of proving an agreement is not enforceable is on the party seeking to avoid arbitration. *McKee v. AT & T Corp.*, 164 Wn.2d 372, 383, 191 P.3d 845 (2008). If a party opposes a motion to compel arbitration, “the court shall proceed summarily to decide the issue. Unless the court finds that there is no enforceable agreement to arbitrate, it shall order the parties to arbitrate. If the court finds that there is no enforceable agreement, it may not order the parties to arbitrate.” RCW 7.04A.070(1). General contract defenses apply to invalidate arbitration agreements. *McKee*, 164 Wn.2d at 383.

Arbitration is a matter of contract, and parties may be forced to submit disputes to arbitration only when they have agreed to submit those disputes to arbitration. *Hill v. Garda CL NW, Inc.*, 179 Wn.2d 47, 53, 308 P.3d 635 (2013). Gateway disputes regarding the validity of the contract or the arbitration provision “are preserved for judicial determination, as opposed to arbitrator determination, unless the parties’ agreement clearly and unmistakably provides otherwise.” *Hill*, 179 Wn.2d at 53.

II. JURISDICTION TO DETERMINE ARBITRABILITY

Sprint argues that the superior court erred by maintaining jurisdiction under the FAA to determine the issue of arbitrability. We disagree, and hold that the superior court did not err by maintaining jurisdiction to determine the threshold issue of arbitrability.

Sprint argues that this case is analogous to *Rent-A-Center, West, Inc. v. Jackson*, 561 U.S. 63, 130 S. Ct. 2772, 177 L. Ed. 2d 403 (2010). But that case is distinguishable. In *Rent-A-Center*, the arbitration clause at issue

provided for arbitration of all present, past or future disputes arising out of [the] employment with Rent-A-Center, including claims for discrimination and claims for violation of any federal . . . law. It also provided that [t]he Arbitrator, and not any federal, state, or local court or agency, shall have exclusive authority to resolve any dispute relating to the interpretation, applicability, enforceability or formation of this Agreement including, but not limited to any claim that all or any part of this Agreement is void or voidable.

Rent-A-Center, 561 U.S. at 65-66 (alterations in original) (internal citation and quotation marks omitted).

Here, the Dispute Resolution Clause states in relevant part that “[a]ll Disputes under this Agreement are subject to the following dispute resolution process. A Dispute means all controversies, disputes, or claims of every kind and nature arising out of or in connection with the negotiation, construction, validity, interpretation, performance, enforcement, operation, breach, continuation or termination of this Agreement.” CP at 108, par. 1.

This case is not analogous to *Rent-A-Center* because the Dispute Resolution Clause here does not clearly and unmistakably establish that an arbitrator has jurisdiction over the threshold issue of arbitrability rather than the court. There is no specific and unequivocal language in the Dispute Resolution Clause here, as there was in the agreement in *Rent-A-Center*, conferring an unmistakable grant of that authority to the arbitrator. Further, the presumption is that the court will determine the issue of arbitrability rather than an arbitrator.

Because the presumption is that the court will determine the issue of arbitrability rather than the arbitrator, and because there is no specific unequivocal language showing an unmistakable

grant of that authority to the arbitrator, we hold that the superior court did not err by maintaining jurisdiction to determine the issue of arbitrability.

III. MOTION TO COMPEL ARBITRATION

Sprint argues that the superior court erred by denying its motion to compel arbitration because (1) the Dispute Resolution Clause is not ambiguous and is enforceable, and (2) neither Sprint's conduct nor the Dispute Resolution Clause were unconscionable. Sprint also argues that (3) the superior court erred by maintaining jurisdiction over the issue of waiver and determining that Sprint waived its right to compel arbitration. We hold that (1) the Dispute Resolution Clause is not ambiguous and is enforceable, (2) neither Sprint's conduct nor the Dispute Resolution Clause were unconscionable, and (3) the superior court erred by maintaining jurisdiction to determine the issue of waiver.

A. ENFORCEABILITY

The primary objective in contract interpretation is to ascertain the mutual intent of the parties at the time they executed the contract. *Int'l Marine Underwriters v. ABCD Marine, LLC*, 179 Wn.2d 274, 282, 313 P.3d 395 (2013). The focus is on determining the parties' intent based on the reasonable meaning of the contract language. *Hearst Commc'ns, Inc. v. Seattle Times Co.*, 154 Wn.2d 493, 503, 115 P.3d 262 (2005). We review the contract as a whole, interpreting particular language in the context of other contract provisions. *See Weyerhaeuser Co. v. Commercial Union Ins. Co.*, 142 Wn.2d 654, 669-70, 15 P.3d 115 (2000). We must attempt to interpret contractual language in a way that gives effect to all provisions. *Realm, Inc. v. City of Olympia*, 168 Wn. App. 1, 5, 277 P.3d 679 (2012). We also attempt to harmonize clauses that

appear to conflict in an attempt to give effect to all of the contract provisions. *Realm, Inc.*, 168 Wn. App. at 5.

We will not read ambiguity into an unambiguous contract. *Berg v. Hudesman*, 115 Wn.2d 657, 669, 801 P.2d 222 (1990); *Syrovoy v. Alpine Res., Inc.*, 122 Wn.2d 544, 551, 859 P.2d 51 (1993). A contract provision is ambiguous if its meaning is uncertain or is subject to two or more reasonable interpretations after we analyze the language and consider extrinsic evidence if appropriate. *Viking Bank v. Firgrove Commons 3, LLC*, 183 Wn. App. 706, 713, 334 P.3d 116 (2014). We generally construe ambiguities against the contract's drafter. *Viking Bank*, 183 Wn. App. at 713.

The superior court found that the Dispute Resolution Clause describing Pagecom's general "ability to initiate Dispute Resolution" was "at best ambiguous" because it found there were multiple ways of reading the clause. CP at 440. This was an error because the Dispute Resolution Clause is not susceptible of two or more reasonable meanings. The language clearly provides that if an issue arises, Sprint *may require* that the parties *mediate* the dispute. The language then proceeds to establish the procedure by which an AR can initiate *arbitration*.

The Agreement specifically states that Sprint may require mediation prior to the dispute being submitted to arbitration. If Sprint does not agree to mediation, Pagecom may initiate arbitration after the 45th calendar day following the date it submitted the request for mediation. The Agreement also provides that Pagecom may request mediation before the 45th day, if a mediation is terminated. The language is clear that Pagecom could have submitted the matter to mediation and if Sprint ignored it, Pagecom could have proceeded then to arbitration. The language is also clear that the Agreement anticipates that the parties attempt to mediate any

disputes, and if mediation is unsuccessful for any reason, then the dispute should proceed to arbitration.

Because the language is unambiguous, we hold that the superior court erred by finding it was ambiguous and thus, unenforceable.

B. UNCONSCIONABILITY

Sprint argues that the superior court erred by finding the Dispute Resolution Clause to be unconscionable because it mistakenly found that the contract was an adhesion contract and that Sprint's post-formation conduct was unconscionable. We hold that the Dispute Resolution Clause is neither substantively nor procedurally unconscionable, and that Sprint's post-formation conduct is irrelevant to the issue of this contract's enforceability.

A superior court's final conclusion of unconscionability is a question of law reviewed de novo. *McKee*, 164 Wn.2d at 383. We recognize both substantive and procedural unconscionability. *Adler*, 153 Wn.2d at 344. “[S]ubstantive unconscionability involves cases ‘where a clause or term in the contract is . . . one-sided or overly harsh.’” *Torgerson v. One Lincoln Tower, LLC*, 166 Wn.2d 510, 519, 210 P.3d 318 (2009) (some alterations in original) (internal quotation marks omitted) (quoting *Adler*, 153 Wn.2d at 344). “However, such unfairness must truly stand out. ‘Shocking to the conscience,’ ‘monstrously harsh’, and ‘exceedingly calloused’ are terms sometimes used to define substantive unconscionability.” *Torgerson*, 166 Wn.2d at 519 (internal quotation marks omitted) (quoting *Adler*, 153 Wn.2d at 344-45)).

Procedural unconscionability is “the lack of meaningful choice, considering all the circumstances surrounding the transaction including [t]he manner in which the contract was entered, whether each party had a reasonable opportunity to understand the terms of the contract,

and whether the important terms [were] hidden in a maze of fine print.” *Adler*, 153 Wn.2d at 345 (alteration in original) (internal quotation marks omitted) (quoting *Nelson v. McGoldrick*, 127 Wn.2d 124, 131, 896 P.3d 1258 (1995)). Those factors should “not be applied mechanically without regard to whether . . . a meaningful choice existed.” *Adler*, 153 Wn.2d at 345 (quoting *Nelson*, 127 Wn.2d at 131).

We look to the following factors to determine whether a contract is an adhesion contract: “(1) whether the contract is a standard form printed contract, (2) whether it was prepared by one party and submitted to the other on a take it or leave it basis, and (3) whether there was no true equality of bargaining power between the parties.” *Adler*, 153 Wn.2d at 347 (internal quotation marks omitted) (quoting *Yakima County Fire Prot. Dist. No. 12 v. City of Yakima*, 122 Wn.2d 371, 393, 858 P.2d 245 (1993)). “The fact that a contract is an adhesion contract is relevant but not determinative.” *Burnett v. Pagliacci Pizza, Inc.*, No. 97429-2, slip. op. at 15 (Wash. Aug. 20, 2020). “An adhesion contract is not necessarily procedurally unconscionable.” *Burnett*, slip. op. at 15. “The key inquiry is whether the party lacked meaningful choice.” *Burnett*, slip op. at 15.

1. SUBSTANTIVELY UNCONSCIONABLE

The Dispute Resolution Clause is not substantively unconscionable. The superior court held that the Dispute Resolution Clause is unconscionable because it prevents Pagecom from initiating arbitration. However, this is based on an incorrect reading of the Dispute Resolution Clause. Pagecom mistakenly argued that it could not initiate arbitration unless and until mediation occurred. And the court seemed to conflate this argument with the termination provision to support its finding that the Dispute Resolution Clause was unconscionable.

The relevant language clearly states that Sprint *may require* the parties to mediate a dispute, and it then expressly lays out how Pagecom may initiate arbitration—if Sprint does not require mediation, mediation fails, or on the “45th calendar day following the date that a request for mediation of such Dispute was first submitted.” CP at 109. The plain language of the Dispute Resolution clause clearly allows Pagecom to initiate arbitration. Pagecom submitted a request for mediation on November 21, 2017, thereby commencing a 45-day period after which it could initiate arbitration. Therefore, even though Sprint chose not to mediate during that 45 day period, Pagecom could have initiated arbitration on or after January 4, 2018, according to the express terms of the Dispute Resolution Clause.

Pagecom also argues that the termination provision in section one is unconscionable because it does not allow for Pagecom to initiate mediation until termination of the Agreement is final. This argument fails. Pagecom submitted a request for mediation on November 21, 2017. At this point, the only dispute was Pagecom’s claim that it was being unfairly compensated. As discussed above, Pagecom had the ability to then initiate arbitration on January 4, even though Sprint was not willing to mediate in Washington. The termination provision in the Dispute Resolution Clause is irrelevant for the purposes of the dispute regarding the compensation plan. Moreover, Pagecom’s lawsuit sought only an injunction to stop Sprint from terminating the Agreement, which was accomplished when Sprint rescinded the termination notice. Termination is no longer an issue.

Because the Dispute Resolution Clause does not include any language barring Pagecom from initiating arbitration, and because the termination provision is irrelevant for purposes of this appeal, we hold that the Dispute Resolution Clause is not substantively unconscionable.

2. PROCEDURALLY UNCONSCIONABLE

The Dispute Resolution Clause is not procedurally unconscionable. The court found Sprint's post-formation conduct callous and unconscionable.⁵ However, Sprint's conduct here is irrelevant in determining whether the Dispute Resolution Clause is unconscionable. We do not base a determination of procedural unconscionability on a party's post-formation conduct. *Adler*, 153 Wn.2d at 345 (stating the three factors a court looks at when determining whether a contract is procedurally unconscionable). And, as discussed above, even if Sprint's conduct regarding denying mediation in Washington was unconscionable, Pagecom was never barred from initiating arbitration under the language of the Dispute Resolution Clause.

Finally, this is not an adhesion contract because Pagecom is run by a sophisticated owner who has over 20 years of experience in various businesses, and it has negotiated contracts with Sprint in the past. CP at 4, 342, 346. Because Pagecom did not lack a meaningful choice as to whether to enter into the Agreement with the Dispute Resolution Clause, the contract is not an adhesion contract.

Because Sprint's post-formation conduct is irrelevant to determine whether the Dispute Resolution Clause is procedurally unconscionable, and because this was not an adhesion contract, we hold that the Dispute Resolution Clause is not procedurally unconscionable.

C. WAIVER

Sprint argues that the superior court erred by maintaining jurisdiction over the issue of waiver. We agree.

⁵ "After this lawsuit had been filed Sprint rescinded the termination notice. Such conduct is found to be callous and unconscionable." CP at 441.

[C]ourts presume that the parties intend arbitrators, not courts, to decide disputes about the meaning and application of particular procedural preconditions for the use of arbitration. These procedural matters include claims of “waiver, delay, or a like defense to arbitrability.”

BG Group, PLC v. Republic of Argentina, 572 U.S. 25, 34-35, 134 S. Ct. 1198, 188 L. Ed. 2d 220 (2014) (internal citation omitted) (quoting *Moses H. Cone Mem’l Hosp. v. Mercury Constr. Corp.*, 460 U.S. 1, 25, 103 S. Ct. 927, 74 L. Ed. 2d 765 (1983)).

Arbitration is a matter of contract, and “courts must ‘rigorously enforce’ arbitration agreements according to their terms.” *Am. Express Co. v. Italian Colors Rest.*, 570 U.S. 228, 233, 133 S. Ct. 2304, 186 L. Ed. 2d 417 (2013) (quoting *Dean Witter Reynolds, Inc. v. Byrd*, 470 U.S. 213, 221, 105 S. Ct. 1238, 84 L. Ed. 2d 158 (1985)). Procedural questions growing out of the dispute and bearing on its final disposition should be left to the arbitrator. *Yakima County Law Enforcement Officers Guild v. Yakima County*, 133 Wn. App. 281, 288, 135 P.3d 558 (2006).

In *River House Development, Inc. v. Integrus Architecture, P.S.*, 167 Wn. App. 221, 232, 272 P.3d 289 (2012), we distinguished between waiver caused by delay and waiver caused by litigation conduct. We reaffirmed this distinction in *Saili v. Parkland Auto Center, Inc.*, 181 Wn. App. 221, 226, 329, P.3d 915 (2014). While we did not explicitly address the issue of jurisdiction, we cited to three Washington cases where the court determined the party seeking arbitration had waived its right to compel arbitration. *Saili*, 181 Wn. App. at 226-27. In all three of these cases, the party seeking arbitration had taken action during litigation which the respective courts found to constitute waiver. *Saili*, 181 Wn. App. at 226-27.

Here, Pagecom alleges that Sprint waived its right to compel litigation due to its conduct *before* Pagecom filed the lawsuit. As a result, the arbitrator should determine the issue of waiver

rather than the superior court. We hold that the superior court erred by maintaining jurisdiction over the issue of waiver.

IV. FRANCHISEE

Although not addressed by the superior court, Pagecom argues that we should find that it is a franchisee entitled to FIPA's protections. Based on our holdings, we decline to reach this issue.

The legislature enacted FIPA to curtail franchisor sales abuses and unfair competitive practices. *East Wind Express, Inc. v. Airborne Freight Corp.*, 95 Wn. App. 98, 102, 974 P.2d 369 (1999). RCW 19.100.180 provides a list of rights and prohibitions that "govern the relation between the franchisor or subfranchisor and the franchisees," including dealing in good faith and practicing unfair competition.

We do not make initial findings of fact and, where the superior court fails to enter sufficient findings, remand is the generally proper remedy. *State v. J.C.*, 192 Wn. App. 122, 133, 366 P.3d 455 (2016); *see also Bale v. Allison*, 173 Wn. App. 435, 458, 294 P.3d 789 (2013). "However, '[w]hen a trial court fails to make any factual findings to support its conclusion, and the only evidence considered consists of written documents, an appellate court may, if necessary, independently review the same evidence and make the required findings.'" *Satomi Owners Ass'n v. Satomi, LLC*, 167 Wn.2d 781, 808, 225 P.3d 213 (2009) (alteration in original) (quoting *In re Firestorm 1991*, 129 Wn.2d 130, 135, 916 P.2d 411 (1996)).

Because the superior court explicitly chose not to make any findings or conclusions regarding this issue, and because the superior court erred by denying Sprint's motion to compel

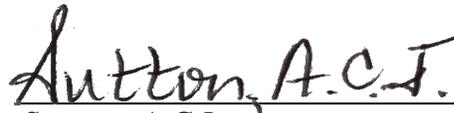
No. 53018-0-II

arbitration, this is a proper issue for the arbitrator, and given our holdings, we decline to consider this issue.

CONCLUSION

We reverse and remand with an order to the superior court to grant Sprint's motion to compel arbitration and dismiss.

A majority of the panel having determined that this opinion will not be printed in the Washington Appellate Reports, but will be filed for public record in accordance with RCW 2.06.040, it is so ordered.


SUTTON, A.C.J.

I concur:


WORSWICK, J.

MELNICK, J. (dissent) — Because the trial court did not err in denying Sprint Solutions’s motion to compel arbitration and dismiss Pagecom’s lawsuit under the terms of the written “Dispute Resolution” provisions, I respectfully dissent. Pagecom had no ability to initiate mediation, and except in rare circumstances not at issue here, it had no ability to initiate its claims in arbitration.⁶

The salient facts I rely on are as follows: Pagecom has been a Sprint authorized representative (AR) since 2005. “Pagecom’s entire business is associated with being a Sprint Authorized Retailer.” Clerk’s Papers (CP) at 345. The parties have entered into numerous contracts since 2005. On multiple occasions, Pagecom has asked Sprint to modify the terms of the AR agreement (Agreement) before renewals. Sprint has consistently said it will not change any terms of the Agreement. It has never done so.

Pagecom and Sprint had disagreements since late 2015. By mid-2017, Pagecom proposed mediation; however, Sprint refused. Pagecom proposed arbitration, but Sprint refused. Sprint said that Pagecom “had no right to initiate arbitration because mediation had not occurred.” CP at 343. Sprint refused to engage in mediation.

Pagecom filed the instant lawsuit. After that, mediation did occur. Sprint then filed a motion to compel arbitration and dismiss the lawsuit. The trial court denied the motion.

The heart of this dispute is the interpretation of the Dispute Resolution portion of the Agreement between Sprint and Pagecom, drafted by Sprint. The Dispute Resolution clauses start

⁶ I agree with the majority on the applicable law of this case. I diverge on how the facts apply to the law. I also rely on *Burnett v. Pagliacci Pizza, Inc.*, No. 78356-4-I (Wash. Ct. App. June 17, 2019) (unpublished) <https://www.courts.wa.gov/opinions/pdf/783564.pdf>, *aff’d*, 470 P.3d 486 (2020).

with a broad statement that, “All Disputes under this Agreement are subject to the following dispute resolution process.” CP at 108. It then has sections identified for Mediation, Arbitration, Waiver of Rights, No Class Arbitration, Injunctive Relief, and Survival.

In pertinent part, the Mediation section states, “In the event of a Dispute by AR, Sprint[] may require that the Dispute be submitted to mediation.” CP at 108. The section on mediation does not contain any language that Pagecom can initiate mediation. Sprint obviously read these provisions in that manner when it refused to participate in mediation.

Then, as relevant here, the Arbitration section states, Pagecom “may not commence arbitration until a Dispute has been subject to mediation in accordance with this Agreement.” CP at 109. It further says that either party may initiate arbitration by filing a written demand. However, if Sprint refused to mediate, as it did in this case, Pagecom could not commence arbitration. The plain wording of the Agreement supports this position.

The majority glosses over Pagecom’s contention that it cannot initiate mediation. The majority’s conclusion that Pagecom can initiate arbitration after the 45th calendar day upon one of two conditions being satisfied, is read out of context and not in conjunction with the pre-condition previously noted, i.e. Pagecom cannot start arbitration until mediation has occurred.

The Agreement is also vague and subject to more than one interpretation. Sprint wrote the Dispute Resolutions provisions. Sprint always refused to amend any provisions of the contract.

The record shows that Sprint interpreted the Agreement as I have. Pagecom attempted to invoke the alternative dispute resolution provisions; however, Sprint thwarted them. Sprint not only refused to negotiate the terms of the renewal contracts, but it unilaterally controlled whether

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alternative dispute resolution would occur. Sprint refused Pagecom's request for mediation and its request for arbitration. Thus, the trial court did not err in denying Sprint's motion to compel arbitration and dismiss Pagecom's lawsuit. I respectfully dissent.


MELNICK, J.

December 3, 2020

IN THE COURT OF APPEALS OF THE STATE OF WASHINGTON

DIVISION II

PAGECOM, INC., a Washington corporation,

Respondent,

v.

SPRINT SOLUTIONS, INC., A FOREIGN
CORPORATION, and ANNETTE JACOBS, a
Sprint Area President and Washington resident,

Appellants.

No. 53018-0-II

ORDER DENYING
MOTION FOR RECONSIDERATION
AND
ORDER DENYING
MOTION TO PUBLISH

Respondent moves for reconsideration of the Court's October 20, 2020 opinion. Upon consideration, the Court denies the motion.

Respondent moves for publication of the Court's October 20, 2020 opinion. Upon consideration, the Court denies the motion. Accordingly, it is

SO ORDERED.

PANEL: Jj. SUTTON, WORSWICK, MELNICK

FOR THE COURT:



SUTTON, A.C.J.)

SMITH GOODFRIEND, PS

January 04, 2021 - 3:57 PM

Transmittal Information

Filed with Court: Court of Appeals Division II
Appellate Court Case Number: 53018-0
Appellate Court Case Title: Pagecom, Inc., Respondent v. Sprint Solutions, Inc., et al, Appellants
Superior Court Case Number: 18-2-08038-5

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